



**BIOAG
DUBAI**

27-28 JANUARY 2026 | DUBAI, UAE

BioAg World Expo 2026, Dubai

BioStimulants | BioFertilizers | BioPesticides | BioLogicals | BioControl

Global BioAg Awards 2026

Policy | Regulation | Technology | Innovation | Business
Investment

TRANSFORMING AGRICULTURE WITH BIO SOLUTIONS : A GLOBAL APPROACH

The high yielding varieties and chemical inputs intensive agriculture undoubtedly raised the food production potential in the world, making it possible to feed the masses. However, overdependence on agrochemicals and their injudicious usages have adversely affected the delicate balance of the ecosystem. This underlined the need for developing alternative biological solutions for meeting the nutrient requirements, plant stimulation and combating pest and diseases. With increasing consumer awareness and preference for organic food, the relevance of biological means in crop production is rapidly increasing. Bio agriculture, rooted in ecological principles, redefines traditional farming by harnessing natural processes and living organisms to optimize crop productivity.

In today's agricultural landscapes, where challenges like food and nutritional security, climate change and soil degradation loom large, bio agriculture emerges as a sustainable solution. Its adaptive strategies mitigate environmental impacts and enhance agricultural resilience. The socioeconomic impact is tangible, with improved yields, enhanced food security, and potential organic certifications fostering economic prosperity within local communities.

Agriculture Today Group, as global media body, focused on promoting policies, trade, technologies, business, investments, international cooperation and collaborations, partnerships and stakeholders engagement in agriculture sector, is organizing **BioAg Dubai 2026 from 27-28 Jan 2026 in Dubai** to give major boost to bio agriculture, bio industries and bio-input businesses with focus on Europe, Africa and Asia markets.

OBJECTIVES :

- ❖ To provide a global platform to the bioag industry, institutions and international bodies to showcase the potential, achievements, latest products, technologies and bio-ag models.
- ❖ To discuss the policy, trade, technology, business and investments, environment for growth of bio stimulants, bio fertilizers, bio pesticides and biological industry.
- ❖ To discuss the research and technological interventions happening globally and the opportunities and scope, problems caused by chemical intensive farming, esp in Asia and Africa.
- ❖ To facilitate collaborations and cooperation in research, trade and production of bio-organic products among major stakeholders across the world.
- ❖ To analyse trends and global scenario in technologies, innovations, regulations, market dynamics and sharing suitable solutions for the agro ecologies in the world.
- ❖ To recognize individuals, corporate and institutions with **Global BioAg Awards 2026** for the innovations and outstanding achievements in promoting biological solutions.



EUROPEAN, ASIAN AND AFRICAN OUTLOOK OF BIO-AGRICULTURE :

There is a growing recognition among Asian and African regions in recognising the potential of bio-agriculture in addressing pressing challenges in the agricultural sector. While Europe has pioneered the innovation and use of bio-stimulants and bio-protection products, the Asia and Africa have largely been dependent on the traditional farming practices. Bio-agriculture emerges as a sustainable alternative, offering adaptive strategies to mitigate these challenges and enhancing agricultural resilience, and also to benefit by rapidly growing global organic food market.



LEARNING FROM AMERICA EXPERIENCES :

Bio-agriculture market, driven by fast paced innovations and progressive regulatory systems, has seen rapid growth in the Americas, led by US, Brazil, Argentina, Mexico, Canada and some of the other LATAM countries. The world can collaborate and learn a great deal from these countries and adopt the systems, practices and the success models in bioag innovation, product development, policies and regulatory systems, market development and farmers experiences.



EVENT HIGHLIGHTS :

- ❖ **International Speakers:** Renowned experts and thought leaders from the research and technology institutions and bio-stimulants and bio-protection industry will deliver keynote presentations and participate in panel discussions.
- ❖ **Awards and Recognitions:** Celebrating excellence in the bio-agriculture industry through our awards and recognitions ceremony. Recognizing individuals, companies and innovations, outstanding contributions to the field.
- ❖ **Exhibition Zone:** A dedicated space for companies, startups, and research institutions to showcase bio-stimulant, NPP, PGPR and other biological products, technologies, services and innovations.



GLOBAL BIOAG AWARDS 2026

Agriculture sector is rapidly transforming globally. This development has been possible with active support of policies, research system, commercial initiatives and farmers themselves. The experts, institutions, corporates and countries, who have played seminal role in making bio-agriculture a success, need to be recognized for their exemplary contributions. The awards will be presented in different categories to industries, individuals and institutions, who have made outstanding innovations and contributions in the fields of bio-stimulants, bio-control, research, extension, policies, delivery, production and commercialization. The awards shall be presented on **28th January 2026 in Dubai**.



AWARDS CATEGORIES

- ❖ Best BioAg Startup
- ❖ Best Bio-pesticide product
- ❖ Best Bio-stimulant product
- ❖ Best Bio-fertiliser product
- ❖ Best Bio-stimulant Company
- ❖ Best Bio-protection Company
- ❖ Best Bio-fertilizer Company
- ❖ Best Biological Company
- ❖ Innovation Leadership
- ❖ Best Company in R&D
- ❖ Best Company in Stewardship
- ❖ Asia Leadership
- ❖ Africa Leadership
- ❖ Global Leadership
- ❖ Market Impact
- ❖ Policy Leadership
- ❖ BioAg CEO
- ❖ Lifetime Achievement

The awards function will be held on 28th January, 2026 in Dubai, UAE.

Kindly send nominations or applications before 15th January, 2026

TARGET AUDIENCE :

- ❖ Biostimulant, NPP and Biological Business Manager
- ❖ Industry Professionals and Entrepreneurs
- ❖ Policy Makers and Regulatory Authorities
- ❖ Agricultural Researchers and Scientists
- ❖ Farmers and Agricultural Extension Workers
- ❖ Investors in BioTech and BioAg Sector



VENUE :



Explore the convergence of innovation and agriculture at BioAg Dubai and BioAg World Expo 2026, hosted in the vibrant city of Dubai, UAE. Nestled at the crossroads of Asia, Africa, and Europe, Dubai offers a strategic meeting point for all stakeholders.

With a commitment to sustainability, Dubai aligns seamlessly with the goals of BioAg World Congress 2026, offering a dynamic setting to foster collaborations and propel bio-stimulant and NPP technologies into the future.

WHO WILL YOU MEET ?

- ❖ Bio-Industry CEOs
- ❖ Business Executives
- ❖ Scientists
- ❖ Agricultural Consultants
- ❖ Manufacturers
- ❖ Research Institutions
- ❖ Suppliers
- ❖ Cooperatives
- ❖ Venture Capitalists
- ❖ Financial Sector



PROGRAMME SCHEDULE

DAY 1 : TUESDAY, 27 JANUARY, 2026

Registration and Welcome Tea/Coffee	08:00 AM - 09:00 AM
Inaugural Ceremony	09:00 AM - 10:15 AM
Keynote Session 1 - "Biostimulants : A Catalyst for Sustainable Agriculture"	10:45 AM - 12:00 PM
Keynote Session 2 - "Innovations in Biostimulant and Natural Plant Protection Technologies: A Global Perspective"	12:00 PM - 01:15 PM
Networking Lunch	01:15 PM - 02:00 PM
Expo Open - Exhibition Hall Exploration	02:00 PM - 03:00 PM
Panel Discussion - "Market Trends and Opportunities in the Asian and African Biostimulants and NPP Landscape"	03:00 PM - 04:30 PM
Networking and B2B Meetings	04:30 PM - 06:30 PM
Special Session and Launch of BioAg Asia Forum and Launch of BioAg Africa Forum	06:30 PM - 07:30 PM
Cultural Program and Networking Dinner	07:30 PM - 09:30 PM

DAY 2 : WENESDAY, 28 JANUARY 2026

Keynote Session 1 - Biostimulants and NPP Application Techniques and Global Best Practices	09:00 AM - 10:15 AM
Coffee Break	10:15 AM - 10:45 AM
Keynote Session 2 - Regulatory Issues and Challenges in Biologicals in Asia and Africa : Learning from EU and Latin America	10:45 AM - 12:00 PM
Keynote Session 3 - Emerging Global Scenario in Biostimulants and NPP Markets	12:00 PM - 01:15 PM
Networking Lunch	01:15 PM - 02:00 PM

DAY 2 : WENESDAY, 28 JANUARY 2026

Farmer's Forum - Experiences Sharing: Biostimulants and Bio Protection Agents in Farmers Fields	02:00 PM - 03:15 PM
Industry Spotlights - Showcasing New Products, Technologies and Innovations	03:15 PM - 04:30 PM
Closing Session on Future Outlook of BioAg Industry	04:30 PM - 05:00 PM
Presentation of GLOBAL BIOAG AWARDS 2026	05:00 PM - 05:30 PM
Networking High Tea	05:30 PM - 06:00 PM

Note : The schedule is subject to change. Participants are encouraged to check for updates and additional sessions on the event website.



EXHIBITION PARTICIPATION

Stalls Details

Stall Name	Stall Size (sq.m.)	Furnished Inside Pavilion Stalls	Bare Inside Pavilion Stalls
		(USD) 300/sq.m. *Inclusive of all taxes	(USD) 250/sq.m. *Inclusive of all taxes
Basic Stall	9 Sq. Mt.	\$2700	\$2250
Small Stall	12 Sq. Mt.	\$3600	\$3000
Standard Stall	18 Sq. Mt.	\$5400	\$4500
Medium Stall	24 Sq. Mt.	\$7200	\$6000
Special Stall	36 Sq. Mt.	\$10800	\$9000
Large Stall	48 Sq. Mt.	\$14400	\$12000
Pavilion Corner	72 Sq. Mt.	\$21600	\$18000
Small Pavilion	100 Sq. Mt.	\$30000	\$25000

EARLY BIRD OFFER

15% off till 31 October | 10% off till 30 November | 5% off till 31 December, 2026

DELEGATE REGISTRATION

EARLY BIRD DISCOUNTS :

1. Before October 31, 2026 - 550 \$
2. Before November 30, 2026 - 600 \$
3. Before December 31, 2025 - 650 \$
3. January 1, 2026 onwards - 750 \$

Group Discounts :

- For 2 to 4 delegates 10 %
- For 5 to 7 Delegates 15 %
- For 8 and above 20 %

AGRICULTURE TODAY'S ACCOUNT DETAILS FOR ONLINE PAYMENTS

Beneficiary Name	Agriculture Today	Beneficiary A/C No	50200037701032
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, ND-1
IFSC Code	HDFC0000003	MICR Code - 110240001,	Swift Code - HDFCINBBDEL



BENEFITS TO SPONSORS

1. Principal Sponsor/Partner State

(USD 90,000) + 18% GST

- ❖ Official status of the Principal Sponsor / Partner State of the Event.
- ❖ Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
- ❖ Free furnished space of 48 sq. mt. in relevant pavilion at prime location.
- ❖ Name and logo to appear in all advertisements in newspapers, magazines, websites, hoardings, site panel etc. along with the organizers.
- ❖ Special acknowledgement during inaugural and concluding functions.
- ❖ Dedicated business lounge 12 sq. mt.
- ❖ Back page advertisement in the Event Souvenir.
- ❖ Sponsor to share inaugural as well as concluding dais and Award ceremony.
- ❖ Speaker slot in all CEOs Round Table and business dialogue seminars.
- ❖ 5 persons access to all CEOs meetings and dinners

2. Main Sponsors

(USD 40,000) + 18% GST

- ❖ Official status of Main Sponsor of the event.
- ❖ Free furnished space of 24 sq. mt. in relevant pavilion at prime location.
- ❖ Names and logos to appear in promotional materials like posters, site gates and program banners.
- ❖ Special acknowledgment during inaugural and concluding functions.
- ❖ Name and logo to appear in all newspapers, magazines, websites, hoardings, site panels etc.
- ❖ Addressing in concluding function and access to business lounge
- ❖ Logos to appear in all the Technical Seminars.
- ❖ Color page advertisement in the Event Souvenir.
- ❖ 3 persons access to all the CEOs Round Tables

3. Sponsors

(USD 25,000) + 18% GST

- ❖ Official status of Sponsor of the event.
- ❖ Free furnished space of 18 sq. mt. in relevant pavilion at prime location.
- ❖ Names and logos to appear in promotional materials like posters, site gates and program banners.
- ❖ Special acknowledgment during inaugural function.
- ❖ Name and logo to appear in all hoardings, site panel etc.
- ❖ Colour page advertisement in the Event Souvenir
- ❖ 2 persons access to all CEOs meetings and dinners

4. Co-Sponsors

(USD 15,000) + 18% GST

- ❖ Official status of Co-Sponsor of the event.
- ❖ Free furnished space of 12 sq. mt. in relevant pavilion.
- ❖ Names and logos to appear in promotional materials like Panels, Standees and program literature.
- ❖ One banner (6x3 feet) can be displayed in exhibition area.
- ❖ Special acknowledgement during concluding function.
- ❖ B/W page advertisement in the Event Souvenir.
- ❖ 1 person access to all CEOs meetings and business dinners

5. Dinner Sponsors

(USD 15,000) + 18% GST

- ❖ Dinner sponsors will have their logo carried on all dinner invites.
- ❖ Dinner Sponsors logos will be carried in all site panels and other promotional material.
- ❖ Sponsors will have their 2 standees (4' x 7') placed at the venue area
- ❖ 3 persons access to all CEOs meetings and business dinners

6. Lunch Sponsors

(USD 12,000) + 18% GST

- ❖ Lunch sponsors will have their logo carried on all lunch invites.
- ❖ Lunch Sponsors logos will be carried in all site panels and other promotional material.
- ❖ Sponsors will have their 2 standees (4' x 7') placed at the venue area
- ❖ 1 person access to all CEOs meetings and business dinners

7. Special Sponsored Events

(4 hrs duration) (USD 10,000) + 18% GST

- ❖ Any Country, Institutions, Corporate may organize its own special event during the BIOSTIM 2026.
- ❖ ICFA may partner and jointly organize the event .
- ❖ All support in terms of infrastructure, food, seminar and audiences will be arranged by ICFA

ABOUT AGRICULTURE TODAY GROUP :

Agriculture Today Group, headquartered in New Delhi and Dubai, is the leading global agriculture media house. The Group has been at the forefront in discussing and exploring topics of contemporary relevance for the past 26 years.

The Group comprises of the Agriculture Today monthly magazine, Agri News

Network and daily Agri News Service, which serves as powerful platform for providing information and networking, shaping policies and facilitating trade and businesses. Agriculture Today Group is organizing Global Agriculture Leadership Summit since the year 2008, besides BioAg Asia, Animal Health Asia, AgTech Summit, and Global Food Nutrition Conclave. The Group is focused on promoting policies, trade, technologies, investments and international cooperation and collaborations in agriculture sector.



ABOUT WORLD BIOPROTECTION FORUM :

The World BioProtection Forum (WBF) is UK based non-profit organisation that encourages collaboration between the biocontrol industry and academia in the AgriTech sector, while working to secure a regulatory framework that supports sustainable agriculture. WBF is open to all stakeholders interested in cooperating in areas of common interest, to ensure the successful development

and commercialisation of products that are integral to clean, green agriculture. WBF works closely with the industry and technology institutions to promote the development of next-generation formulation and delivery systems and also facilitates academia and industry collaborations for novel innovation, and commercialization.



ABOUT INTERNATIONAL AGRICULTURE CONSULTING GROUP

IACG is UAE based distinguished agribusiness consulting group with a comprehensive mandate covering agriculture project consulting, market research, technology and investments facilitation, and transaction advisory in the food and agriculture sector. IACG supports various global events as Knowledge

Partner and also facilitates agricultural transformation by forging alliances and

partnerships across various agricultural segments, from the farm gate, along the supply chain, to end processors. IACG, is dedicated to assisting businesses through specialized and professional consulting services, ranging from feasibility projects and market studies to due diligence reports and on-ground project implementation in the agriculture domain.



PREVIOUS PARTNERS AND SPONSORS



ATG PARTNERS



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